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LET'S
GET **READY**



Impact
Report

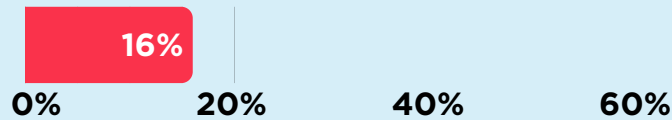
Let's Get Ready: Advancing College Access and Success

Let's Get Ready (LGR) is working to ensure that all students, regardless of background, have the support they need to complete a college degree. This mission is urgent.

Today, **only 16% of students from low-income backgrounds** earn bachelor's degrees, compared to **58% of their high-income peers**.¹ While there is active debate about the changing role of a college degree in today's evolving economy, the research is clear that by 2031, 85% of "good jobs" will require a postsecondary credential.² However, 43 million adults have attended college without earning a degree or certification,³ often carrying debt without the credential needed for upward mobility.

Bachelor's Degree Completion

Low-Income Students
Nationally



High-Income Students
Nationally



Workforce Education Gap

"Good Jobs" Requiring
Postsecondary
Credentials by 2031



Some College, No
Credential Student
Outcomes Nationally

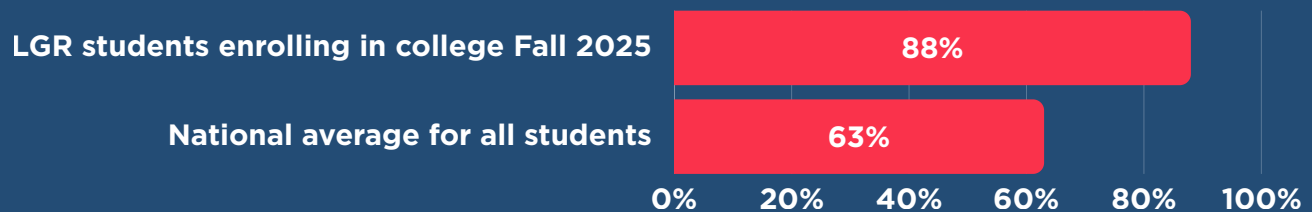


For many students, the challenge isn't academic ability — it's navigating systems not designed with them in mind. First-generation and low-income students often face confusing financial aid processes, limited academic support, mental health challenges, and basic needs insecurity. Without clear guidance and a sense of belonging, many ultimately leave college.

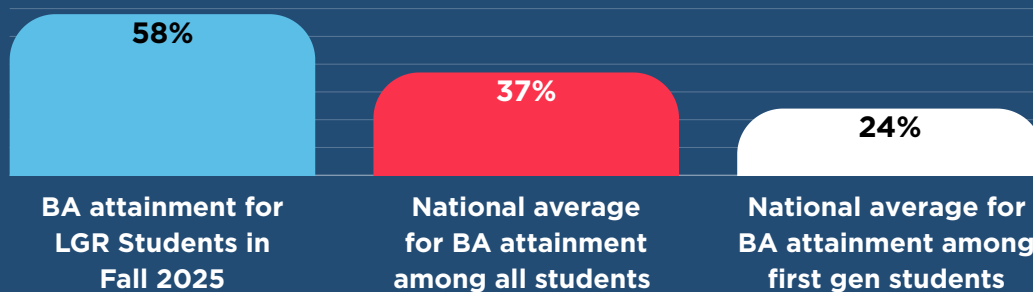
Let's Get Ready's Proven Results

LGR addresses this gap with a high-impact, virtual, scalable near-peer coaching model. Each student is paired with a trained college student coach who provides ongoing, personalized support through weekly check-ins and real-time communication, helping students stay on track, overcome obstacles, and build confidence. If challenges escalate, a multi-tiered support system ensures timely, targeted interventions so no student falls through the cracks. And, the model works! In 2025, our data showed:

88% of LGR Students Enroll in College on Time, Compared to the 63% National Average for All Students



LGR Students Earn Bachelor's Degrees at 2x the Rate of Peers and 1.5x the National Average



- 97% of LGR students report that their coach provides valuable reminders and guidance
- 96% of LGR students reported they would recommend LGR to a friend
- 3.2 million text messages exchanged between near-peer coaches and LGR students each year
- LGR's annual cost per student is under \$200 and continues to decrease as we scale without compromising the quality and personalization at the center of our model



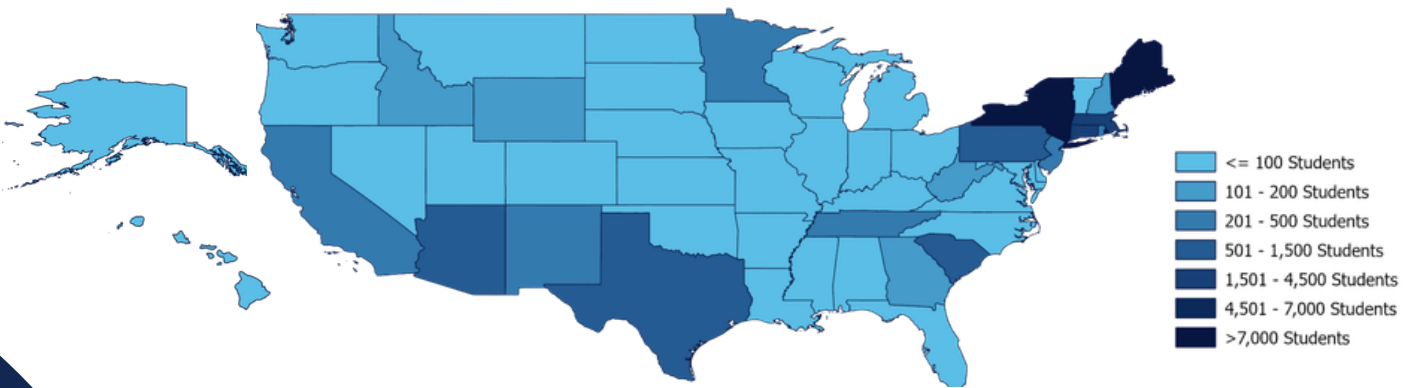
“Becoming an LGR Coach changed my life. This role helped me realize that I have value and skills that can impact my community. I am now a leader, deep thinker and an advocate. I am not just walking through the ‘opportunity door,’ but leaving it open for my students who are working hard and deserve opportunities.”

— Coach Leandra

Let’s Get Ready’s Scalable Solution

Over the last several years, we have expanded our reach significantly and plan to continue identifying the students who need us most *when* they need us most. In FY25, LGR served nearly 33,000 students across all 50 states through partnerships with high schools, colleges, and community organizations. By 2028, LGR is on track to reach 55,000 students each year, with plans for ongoing expansion.

Number of LGR Students per State

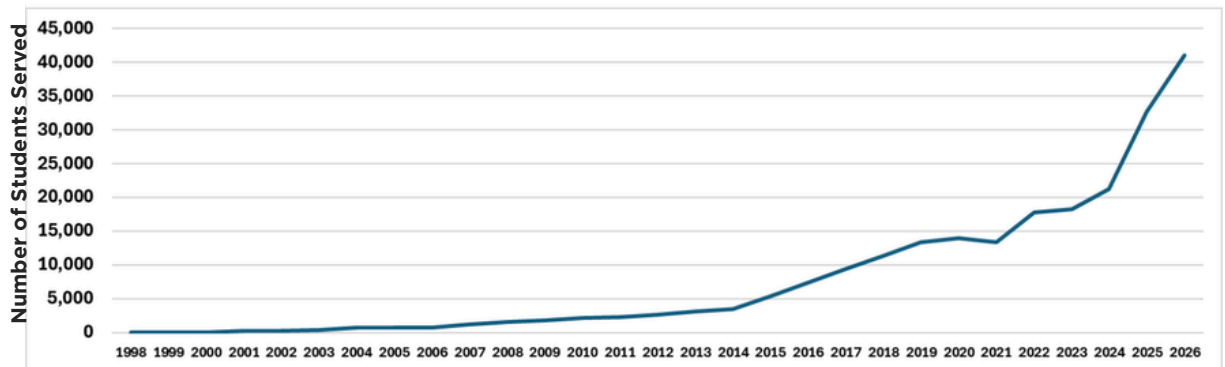


LGR has Supported Nearly 90,000 Students to and through College

32,762 Students Served in FY25

On Track to Serve 41,000 Students in FY26

88,355 Students Served Since LGR Began



Let’s Get Ready Has Impacted Students for Nearly Three Decades

Our Vision

Let's Get Ready envisions a future in which students from all socioeconomic backgrounds have the support they need to attain a college degree.



Stay Connected With LGR



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